

**Sponsorship Opportunities**  
**NFA Annual Conference 2018**  
3 – 4 May 2018

The NFA Annual Conference will take place on Thursday 3<sup>rd</sup> and Friday 4<sup>th</sup> May 2018, at the Regency Hyatt Hotel, Birmingham. The two-day event is attended by Chief Executives, Board member's and senior strategic and operational staff. More than 100 delegates from the ALMO and local authority housing sector are expected to attend the event in May. A drinks reception, photography exhibition and conference dinner will also take place on the evening of the first day of conference (3<sup>rd</sup> May 2018).

The NFA only offers a small number of sponsorship packages, this enables us to improve the visibility and profile of key sponsors:

**Package 1: The Complete Conference Package £4,500 + VAT (combines package 2 and 3 below)**

The complete conference package combines packages 2 and 3 (below) and offers your organisation maximum presence across all aspects of the two-day annual conference **and** evening dinner.

**Package 2: Overall Conference Sponsor £3,500 + VAT**

Associate your organisation with all aspects of the two-day conference.

*Package includes:*

- Opportunity to speak in a plenary / breakout session (pending programme)
- Organisation logo and web link on the NFA website pages and all conference promotional materials and communications
- Company branded lanyards / delegate badges
- Space for company banners to be displayed; in registration area, on main stage (*banners to be provided by you*)
- Company logo integrated into main stage AV set /graphics
- Full page advertorial space in conference handbook - to include company biography, logo and contact details
- Acknowledgement of conference sponsor and logo on handbook front cover
- Opportunity to provide guest blog for NFA website, and used in wider NFA press and social media activity
- Promotion of sponsorship via social media
- Free 'one item' insert into conference delegate packs if required (*to be provided by you*)
- Two complimentary conference delegate places and two complimentary places at the evening dinner

**Package 3: Evening Dinner Sponsor £1,500 + VAT**

Associate your organisation with the main social event of the conference.

*Package includes:*

- An opportunity for a senior member of your organisation to welcome guests to dinner (5 mins speaking opportunity)
- Two complimentary tickets to the dinner seated at a table of your choice
- Prominent logo on all promotional material promoting the dinner prior to the event
- Prominent logo on all dinner signage
- Prominent logo on all menus and AV screens / main stage during dinner
- Evening decorations tied to your corporate colours
- Branded dinner favours (*to be provided by you*)
- Organisation logo and web link on the NFA website
- Involvement promotion via NFA social media / twitter.

#### **Package 4: Photography Exhibition and Drinks Reception Sponsor £2,500 + VAT**

The photography competition and exhibition is particularly well received by delegates, the wider housing sector and the media alike. Finalist photographs are displayed at the drinks reception and all attendees are invited to place their vote for the winning entry. The winner of the competition is announced at the dinner.

*Package includes:*

- Prominent logo on all promotional material promoting the photography competition and exhibition prior to the event
- 100 word biography and logo to appear next on the NFA website on pages detailing the photography competition and exhibition
- A senior representative from your organisation will be invited to formally open the exhibition and announce the winning photograph
- Two complimentary tickets to day one of conference, the evening dinner and pre-dinner drinks reception
- Company banner to be exhibited alongside the photography exhibition at conference (*to be provided by you*)
- Prominent logo on all promotional material promoting competition and press release for winner
- One-page advert included in photography exhibition brochure
- One-page advert in the conference handbook
- Promotion via NFA social media / twitter linked to all photography exhibition entries and winners announcements
- Organisation logo and web link on the NFA website
- Association/ support promoted via NFA social media / twitter
- Opportunity to provide guest blog for NFA website,
- One complimentary item to be included in conference delegate packs (*item to be provided by you*)

#### **Package 5: Corporate Dinner Tables of ten £650 + VAT**

The Conference Dinner is a great opportunity to network with people in the industry. Why not take a table of 10 to reward your staff or customers and entertain guests in a relaxed atmosphere over dinner. The price includes a pre-dinner drinks reception, three-course meal and entertainment.

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**Sponsorship payment terms:**

- 50% payment to be received 28 days prior to event.
- 50% to be received within 28 days following the event.

**For more information contact;**

Where possible we will try to tailor / negotiate packages to suit your needs. For further information please contact

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