

NFA Photography Competition 2019: The Story of Us #localpride

The Story of Us was the working title for the award-winning NBC drama **This is Us**, one of the few productions of its kind to promote genuine diversity both in front of and behind the camera. We think it captures perfectly our hopes for the fourth NFA Photography Competition and exhibition.

We want to see images that express unashamed pride in ALMO homes, communities and neighbourhoods. So – pictures of places, people, buildings and activities that show social housing can be a life-enhancing choice; and that show ALMO tenants can speak and be heard.

We are looking for high quality images that:

- **tell a strong, positive story about the ALMO model;**
- **challenge the stereotype that housing tenure defines the kind of person we are, what our neighbourhood looks like, the kind of job we have or what we do in our spare time;**
- **we need high resolution images that will be sharp and clear even when enlarged to A3 size for the NFA 2019 Conference exhibition.**

Entering the awards

- The competition is open to all NFA members.
- Each organisation may submit as many entries as they wish.
- Receipt of entries will be acknowledged by e-mail within three working days of arrival.
- **Entries can only be accepted with a fully completed entry form. Complete entry forms to be sent to: alli.ward@almos.org.uk or info@almos.org.uk;**
- GDPR-compliant permissions must be sought from any identifiable person in submitted images.
- GDPR regulations stipulate that when people are asked for permission for the use of pictures that may identify them, they must be told in some detail how the pictures might be used. Please see the 'permissions' declaration at the end of the entry form for further information.

Closing date for entries: 5pm on Friday 1st March 2019

Judging:

- The shortlist, selected by independent housing sector professionals, will be announced by the NFA and 24 Housing magazine on **8th March 2019**.
- Shortlisted images will be unveiled at the NFA photography exhibition and drinks reception on **11th April 2019** at Hyatt Regency Hotel, Birmingham; attendees will vote for the winning image.
- The winner will be announced at the formal dinner held after the drinks reception. ALMOs whose entries are shortlisted are encouraged to invite residents featured in their competition entries to join us at the reception and dinner.
- Please complete a dinner booking form to secure your table/dinner ticket.

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2019 Media Partners:

24 housing
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All enquiries to **Alli Ward**
NFA Office Manager & Event Coordinator
alli.ward@almos.org.uk
02476 472729

Photography Competition Entry Form

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| Name of ALMO |
| Image title |
| How does this image tell 'the story of us'? (max 500 words): <i>Please highlight sensitive parts of the entry as 'not for publication or distribution'. Please name individuals / buildings / localities featured in the image. Where possible, include contact details for key actors who can tell us more about this image if necessary.</i> |
| Photographer and / or copyright holder, and contact details: |
| Name and role of person submitting the entry: |
| Contact email address: |

Declaration:

| | |
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| Entrant: Please seek written permission for image use from any identifiable individuals featured in your entry, and include the information below on your permission form: <i>Images submitted for the 2019 NFA Photography Competition may be:</i> <ul style="list-style-type: none">○ viewed by housing sector professionals who will draw up a competition shortlist;○ viewed by attendees at the 2019 NFA Conference;○ included in a booklet published by the NFA to celebrate ALMOs and their residents;○ used in future NFA digital and print publications. <i>If the NFA wishes to use submitted pictures for any other purpose, we will seek permission for each use. Permission can be withdrawn at any time – please contact alli.ward@almos.org.uk</i> | |
| Entrant: Please confirm that your photographic subjects have this information and they have given written consent to the above uses of the image you are submitting (Please tick) <input type="checkbox"/> | |
| Signed: | Date: |

This completed form should be sent to: alli.ward@almos.org.uk or info@almos.org.uk;