

**Sponsorship Opportunities
 NFA Annual Conference 2020**

Thursday 30th April & Friday 1st May 2020

The NFA Annual Conference will take place on Thursday 30th April and Friday 1st May 2020, at the Regency Hyatt Hotel, Birmingham. The two-day event is attended by Chief Executives, Board member's and senior strategic and operational staff. More than 100 delegates from the ALMO and local authority housing sector are expected to attend the event in 2020. The conference is made up of plenary and keynote sessions plus a choice of workshops. A drinks reception, photography exhibition and conference dinner will also take place on the evening of the first day of conference (30th April 2020).

The NFA only offers a small number of sponsorship packages, this enables us to improve the visibility and profile of key sponsors: We also have limited space available at the venue and therefore, we are unable to offer exhibition space

Package 1: Conference Partnership £3,500 + VAT

Key sponsorship package includes:

- Organisation logo and web link on the NFA website pages and all conference promotional materials and communications
- Opportunity for a speaking/Chairing slot on a subject that fits both the programme and sector
- Company branded lanyards / delegate badges
- Space for company banners to be displayed; in registration area or on main stage (*banners to be provided by you*)
- Company logo integrated into the in stage event graphics
- ~~Full~~ Half page advertorial space in conference handbook - to include company biography, logo and contact details
- Acknowledgement of conference sponsor and logo on handbook front cover
- Opportunity to provide guest blog for NFA website, and used in wider NFA press and social media activity
- Promotion of sponsorship via social media
- Free 'one item' insert into conference delegate packs if required (*to be provided by you*)
- Two complimentary conference delegate places and two complimentary places at the evening dinner.

Package 2: Conference sponsor/s £1,500 + VAT

Associate your organisation with all aspects of the two - day conference.

Package includes:

- Organisation logo and web link on the NFA website pages and all conference promotional materials and communications
- Space for company banners to be displayed; in registration area or on mezzanine balcony (*banners to be provided by you*)
- Half page advertorial space in conference handbook - to include company biography, logo and contact details
- Acknowledgement of conference sponsor and logo on handbook front cover
- Opportunity to provide guest blog for NFA website, and used in wider NFA press and social media activity
- Promotion of sponsorship via social media
- Free 'one item' insert into conference delegate packs if required (*to be provided by you*)
- Two complimentary conference delegate places on both days of conference
- Possible Chairing role during workshop session.

Package 2: Evening Dinner Sponsor £1,500 + VAT

Associate your organisation with the main social event of the conference.

Package includes:

- An opportunity for a senior member of your organisation to welcome guests to dinner (5 mins speaking opportunity)
- Two complimentary tickets to the dinner seated on the top table or at a table of your choice
- Prominent logo on all promotional material promoting the dinner prior to the event
- Prominent logo on all dinner signage
- Prominent logo on all menus and AV screens / main stage during dinner
- Evening table decorations tied to your corporate colours
- Branded dinner favours (*to be provided by you*)
- Organisation logo and web link on the NFA website
- Involvement promotion via NFA social media / twitter.

Package 3: Photography Exhibition and Drinks Reception Sponsor £2,500 + VAT

The photography competition and exhibition is particularly well received by delegates, the wider housing sector and the media alike. Finalist photographs are displayed at the drinks reception and all attendees are invited to place their vote for the winning entry. The winner of the competition is announced at the dinner.

Package includes:

- Prominent logo on all promotional material promoting the photography competition and exhibition prior to the event
- 100 word biography and logo to appear next on the NFA website on pages detailing the photography competition and exhibition
- A senior representative from your organisation will be invited to formally open the exhibition and announce the winning photograph
- Two complimentary tickets to dinner of conference, the evening dinner and pre-dinner drinks reception
- Company banner to be displayed alongside the photography exhibition at conference (*to be provided by you*)
- Prominent logo on all promotional material promoting competition and press release for winner
- One page advert included in photography exhibition brochure
- One page advert in the conference handbook
- Promotion via NFA social media / twitter linked to all photography exhibition entries and winner's announcements
- Organisation logo and web link on the NFA website
- Association/ support promoted via NFA social media / twitter
- Opportunity to provide guest blog for NFA website,
- One complimentary item to be included in conference delegate packs (*item to be provided by you*)

Package 5 Particular session/workshop sponsorship £500 + VAT

- Organisation logo and web link on the NFA website pages and all conference promotional materials and communications
- Space for company banners to be displayed during the session or in the workshop rooms; (*banners to be provided by you*)
- Half page advertorial space in conference handbook - to include company biography, logo and contact details
- Promotion of sponsorship via social media

Package 6: Delegate pack insert £200 + VAT

Flyer/promotional item (*to be provided by you*) inserted into every conference pack which goes to every delegate and speaker.

Package 6: Promotional pens/notepads/stationary etc Prices on request +VAT

.....

Sponsorship payment terms:

- 50% payment to be received 28 days prior to event
- 50% to be received within 28 days following the event.

For more information contact;

Where possible we will try to tailor / negotiate packages to suit your needs. To discuss opportunities further please contact:

alli.ward@almos.org.uk Office Manager and Event Co-ordinator

Tel: 02476 472 729